



Platformë Televizive Dixhitale
Tokësore dhe Satelitore
Digital Terrestrial and Satellite
Television Platform

KOZ
U PROTOKOLLUA
NR 3317 PROT
DATE 25.05.2017

Nr. 614 prot
Tirane, me 22/05/2017

LËNDA: Tarifat zyrtare per transmetim reklame ne Digitalb
DREJTUAR: Komisionit Qendror te Zgjedhjeve

E nderuar znj. Drilona Hoxhaj,

Ne respektim te Kodit Zgjedhor, neni 84 pika 5, me kete shkrese percjellim prane ketij Komisioni Zgjedhor, tarifat zyrtare per transmetimin e reklamave politike gjate fushates zgjedhore.

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Mbetemi ne dispozicion per çdo informacion shtese qe mund t'ju nevojitet, apo pergatitje mediaplani ne veçanti.

Faleminderit per bashkëpunimin!

Alban JAHO

Administrator i Përgjithshëm





Platformë Televizive
Digitale Tokesore
dhe Satelitore
Digital Television
Platform Terrestrial
and Satellite

ÇMIMET ZYRTARE, Reklamimi ne Hapesirat Reklamuese ne **“Digitalb”** dhe “Super Sport News”.

01.01.2017 - 31.12.2017

Kontakte:
Informacion

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Lenda:

- a) *Struktura e bllokut I) PARA programit dhe PAS programit, blloku II) MES dy programesh*
- b) *Struktura e bllokut ne Sponsorizimet e programeve*
- c) *Çmimet per reklame ne Kanalet e Filmave*
- d) *Çmimet per reklame ne Kanalet e Dokumentareve*
- e) *Çmimet per reklame ne Kanalet e Serialeve dhe Shqip*
- f) *Çmimet per reklame ne Kanalet e Femijeve*
- g) *Çmimet per reklame ne Kanalet e Muzikes dhe Lajmet Sportive*
- h) *Çmimet per reklame ne transmetimin e filmave 3D*
- i) *Çmimet per reklame me Titra ne kanalim My Music*
- j) *Çmimet per Sponsorizimet ne kanalet e Digitalb*

INFORMACION mbi STRUKTUREN

a) Struktura e Bllokut I) Para Programit dhe Pas Programit, Blloku II) Mes dy Programesh

Autoreklama	I) Blloku PARA/PAS Programit	Bllok B - Spote	Sigel - Countdown	Bllok A - Spote Ekskluzive	Programi	Bllok A - Spote Ekskluzive	Sigel - Countdown	Bllok B - Spote	Autoreklama	Bllok B - Spote	Sigel - Countdown	Bllok A - Spote Ekskluzi	Programi	II) Blloku i Plote publicitar MES dy Programesh
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Shpjegime:
Autoreklama
Bllok B
Sigel Countdown
Bllok A
Programi

= Reklama te dedikuara per Digitalb: Produkte, Sherbime, Programe
 = Reklama te Reklamuesve me Paketa sipas cmimeve
 = Sigel ndarese njoftuese per Bllokun A - spote Ekskluzive sipas Cmimeve
 = Reklama te dedikuara per kliente me paketa preferenciale
 = Eventi; Film, Dokumentare, Seriale, Shqip, Femije, Erotike

b) Struktura e bllokut ne sponsorizimet e Programeve

Autoreklama	Bllok B - Spote	Sigel - Countdown	Bllok A- Spote Ekskluziv (max 3 reklamues)	Spot	Pop Up 7" (cdo 30')	PROGRAMI	Pop Up 7" (cdo 30')	PROGRAMI	Pop Up 7" (cdo 30')	Bllok A - Spote Ekskluziv (max 3 reklamues)	Spot	Sigel - Countdown	Bllok B - Spote	Autoreklama
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Shpjegime:
Autoreklama
Bllok B
Sigel Countdown
Bllok A

= Reklama te dedikuara per Digitalb, Produkte, Sherbime, Programe
 = Reklama te Reklamuesve me Paketa sipas cmimeve
 = Sigel ndarese njoftuese per Bllokun A - spote Ekskluzive sipas Cmimeve
 = Reklama te dedikuara per kliente me paketa preferenciale

Pop Up

=

Reklama Krijuese te mundshme vetem per sponsorizime

c) ÇMIME PER REKLAME ne kanalet e Filmave

Audienca

Kanali	1 - 5 vjec	6 - 12 vjec	13 - 18 vjec	19 - 25 vjec	26 - 35 vjec	36 - 50 vjec	51 - 65 vjec	66 + vjec	
Autor				X	X	X	X	X	U
Hits				X	X	X	X	X	U
Thriller				X	X	X	X	X	U
Drame				X	X	X	X	X	U
Aksion			X	X	X	X	X	X	U
Komedi			X	X	X	X	X	X	U
Nje HD			X	X	X	X	X	X	U
Dy HD			X	X	X	X	X	X	U
	F	M	F	M	F	M	F	M	F
	M	F	M	F	M	F	M	F	M

Premierat, transmetime per here te pare

Kanali	E Hene	E Marte	E Merkure	E Enjte	E Prente	E Shtune	E Diele
Autor	Ora 21:00	Ora 21:00	Ora 21:00	Ora 21:00	Ora 21:00	Ora 21:00	Ora 21:00
Hits	Ora 21:30	Ora 23:00	Ora 21:00	Ora 21:15	Ora 21:15		
Thriller	Ora 21:30	Ora 21:15			Ora 21:15		
Drame			Ora 21:00	Ora 21:00			
Aksion							
Komedi	Ora 21:30					Ora 21:30	Ora 21:30



Premierat, transmetime per here te pare ne Digitalb

Kanali	E Hene	E Marte	E Merkure	E Enjte	E Premte	E Shtune	E Diele
Shkence	Ora 21:00					Ora 21:00	Ora 21:00
Histori		Ora 22:00					Ora 19:00
Natyre	Ora 20:00		Ora 20:00				
Plus HD	Ora 21:00			Ora 21:00			Ora 21:00

Çmimet per sekonde ne LEK

Kanali	Prime Time	Jo Prime Time
Shkence	165 leke	125 leke
Histori	150 leke	125 leke
Natyre	155 leke	125 leke
Plus HD	150 leke	120 leke

e) ÇMIME PER REKLAME ne kanalet e Serialeve & Shqip

Audienca

Kanali	1 - 5 vjec	6 - 12 vjec	13 - 18 vjec	19 - 25 vjec	26 - 35 vjec	36 - 50 vjec	51 - 65 vjec	66 + vjec	U
T HD			X	X	X	X	X	X	R
Stinet			X	X	X	X	X	X	R
	F	M	F	M	F	M	F	M	F
	M	F	M	F	M	F	M	F	M

Premierat, transmetime per here te pare ne Digitalb

Kanali	E Hene	E Marte	E Merkure	E Enjte	E Premte	E Shtune	E Diele
T HD	Ora 19:00	Ora 19:00	Ora 19:00	Ora 19:00	Ora 19:00	Ora 19:00	Ora 19:00
	Ora 20:00	Ora 20:00	Ora 20:00	Ora 20:00	Ora 20:00	Ora 20:00	Ora 20:00
	Ora 21:00	Ora 21:00	Ora 21:00	Ora 21:00	Ora 21:00	Ora 21:00	Ora 21:00
	Ora 21:45	Ora 21:45	Ora 21:45	Ora 21:45	Ora 21:45	Ora 21:45	Ora 21:45
	Ora 22:30	Ora 22:30	Ora 22:30	Ora 22:30	Ora 22:30	Ora 22:30	Ora 22:30
	Ora 23:15	Ora 23:15	Ora 23:15	Ora 23:15	Ora 23:15	Ora 23:15	Ora 23:15
Stinet	16:00-23:15	16:00-23:15	16:00-23:15	16:00-23:15	16:00-23:15	16:00-23:15	17:00-23:15

Çmimet per sekonde ne LEK

Kanali	Prime Time	Jo Prime Time
T HD	220 leke	150 leke
Stinet	200 leke	140 leke

f) **ÇMIME PER REKLAME ne kanalet e Femijëve**

Audienca

Kanali	1 - 5 vjec		6 - 12 vjec		13 - 18 vjec		19 - 25 vjec		26 - 35 vjec		36 - 50 vjec		51 - 65 vjec		66 + vjec		
	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	
Bang Bang	X	X	X	X													U
	X	X	X	X													R
	X	X	X	X													U
Cufo	X	X	X	X													R
	X	X	X	X													U
Junior			X	X	X	X											R
			X	X	X	X											R
	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	

Premierat, transmetime per here te pare ne Digitalb

Kanali	E Hene	E Marte	E Merkure	E Enjte	E Premte	E Shtune	E Diele
Bang Bang	Ora 09:30	Ora 09:30	Ora 09:30	Ora 09:30	Ora 09:30	Ora 09:30	Ora 09:30
	Ora 10:30	Ora 10:30	Ora 10:30	Ora 10:30	Ora 10:30	Ora 10:30	Ora 10:30
	Ora 11:30	Ora 11:30	Ora 11:30	Ora 11:30	Ora 11:30	Ora 11:30	Ora 11:30
Cufo	Ora 09:30	Ora 09:30	Ora 09:30	Ora 09:30	Ora 09:30	Ora 09:30	Ora 09:30
	Ora 10:30	Ora 10:30	Ora 10:30	Ora 10:30	Ora 10:30	Ora 10:30	Ora 10:30
	Ora 11:30	Ora 11:30	Ora 11:30	Ora 11:30	Ora 11:30	Ora 11:30	Ora 11:30
Junior	Ora 19:00				Ora 19:00		
	Ora 19:30				Ora 19:30		Ora 19:30

Çmimet per sekonde ne LEK

Kanali	Prime Time	Jo Prime Time
Bang Bang	220 leke	140 leke
Cufo	220 leke	140 leke
Junior	210 leke	140 leke

g) ÇMIME PER REKLAME ne kanalet Muzike & Spot News

Audienca

Kanali	1 - 5 vjec	6 - 12 vjec	13 - 18 vjec	19 - 25 vjec	26 - 35 vjec	36 - 50 vjec	51 - 65 vjec	66 + vjec	
My Music		X	X	X	X	X	X		U
		X	X	X	X	X	X		R
Sport News				X		X	X	X	R
				X	X	X	X	X	R
	F	M	F	M	F	M	F	M	

Premierat, transmetime premiere ne Digitalb

Kanali	E Hene	E Marte	E Merkure	E Enjte	E Premte	E Shtune	E Diele
My Music	<i>Cdo orar</i>	<i>Cdo orar</i>	<i>Cdo orar</i>	<i>Cdo orar</i>	<i>Cdo orar</i>	<i>Cdo orar</i>	<i>Cdo orar</i>
Sport News	<i>Cdo 1 ore</i>	<i>Cdo 1 dare</i>	<i>Cdo 1 ore</i>	<i>Cdo 1 ore</i>	<i>Cdo 1 ore</i>	<i>Cdo 1 ore</i>	<i>Cdo 1 ore</i>

Cmimet per sekonde ne Leke

Kanali	Cmimi
My Music	220 leke
Sport News	140 Leke

h) ÇMIME PER REKLAME ne kanalet 3D

Audienca

Kanali	1 - 5 vjec	6 - 12 vjec	13 - 18 vjec	19 - 25 vjec	26 - 35 vjec	36 - 50 vjec	51 - 65 vjec	66 + vjec	
Plus HD			X	X	X	X	X		U R
	F M	F M	F M	F M	F M	F M	F M	F M	

Transmetim film 3D

Kanali	E Hene	E Marte	E Merkure	E Enjte	E Premte	E Shtune	E Diele
Plus HD	<i>Ora 23:00</i>	<i>Ora 23:00</i>	<i>Ora 23:00</i>	<i>Ora 23:00</i>	<i>Ora 23:00</i>	<i>Ora 23:00</i>	<i>Ora 23:00</i>

Çmimet per seconde ne Leke

Kanali	Cmimi
Plus HD (filma 3D)	50 leke

i) Çmimet per reklame me Titra ne kanalim My Music

Orari I transmetimit: 07:00 - 23:30
Frekuenca: 1 here cdo 30 minuta
Gjatesia e Mesazhit: 220 karaktere
Numer Transmetimesh: 34 kalime
Kosto Ditore (34 kalime) 8,000 Leke

Arbër
Arbër

Arbër





Digitale shprehje
dijitalizim i shprehjeve
dijitalizim i shprehjeve
dijitalizim i shprehjeve

Kampionatet Kombëtare 2016 - 2017

Klienti	
Menaxheri	Endri Mema
Kompania	

nr. dokumenti

shumësi / kontrata

Kampionati	Stacion	Para Pj.1	Logo 7s	Stedha 7s	Para Pj.1	Studio	Para Pj.2	Logo 7s	Stedha 7s	Para Pj.2
Angli - Premier League	5590	1	1	1	1	1	1	1	1	1
Itali - Serie A	5590	1	1	1	1	1	1	1	1	1
Spanje - Primera Division	5590	1	1	1	1	1	1	1	1	1
Gjermani - Bundesliga	5590	1	1	1	1	1	1	1	1	1
France - Ligue 1	5590	1	1	1	1	1	1	1	1	1
Hollandë - Eredivisie	5590	1	1	1	1	1	1	1	1	1
Shqipëri - Superliga	5590	1	1	1	1	1	1	1	1	1
Europa League - FINALE	5590	1	1	1	1	1	1	1	1	1
Kombëtarja Shqiptare - Rusi 2018 (Izrael - Shqipëri)	5590	1	1	1	1	1	1	1	1	1
Kombëtarja Kosovare - Rusi 2018 (Kosovo - Turqi)	5590	1	1	1	1	1	1	1	1	1
Kombëtarët Europianë - Rusi 2018	5590	1	1	1	1	1	1	1	1	1

Para Pj.1	Logo 7s	Stedha 7s	Para Pj.1	Studio	Para Pj.2	Logo 7s	Stedha 7s	Para Pj.2
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1

Para Pj.1	Logo 7s	Stedha 7s	Para Pj.1	Studio	Para Pj.2	Logo 7s	Stedha 7s	Para Pj.2
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30
30	7	7	30	30	30	7	7	30

Kampionati	Stacion	Para Pj.1	Logo 7s	Stedha 7s	Para Pj.1	Studio	Para Pj.2	Logo 7s	Stedha 7s	Para Pj.2
Angli - Premier League	5590	3.85 €	16.50 €	38.50 €	6.00 €	7.00 €	16.50 €	38.50 €	2.75 €	2.75 €
Itali - Serie A	5590	3.50 €	15.00 €	35.00 €	5.50 €	6.50 €	15.00 €	35.00 €	2.50 €	2.50 €
Spanje - Primera Division	5590	3.50 €	15.00 €	35.00 €	5.50 €	6.50 €	15.00 €	35.00 €	2.50 €	2.50 €
Gjermani - Bundesliga	5590	3.50 €	15.00 €	35.00 €	5.50 €	6.50 €	15.00 €	35.00 €	2.50 €	2.50 €
France - Ligue 1	5590	2.00 €	8.50 €	20.00 €	3.20 €	4.00 €	8.50 €	20.00 €	1.30 €	1.30 €
Hollandë - Eredivisie	5590	1.20 €	7.00 €	11.00 €	1.90 €	2.70 €	7.00 €	11.00 €	0.80 €	0.80 €
Shqipëri - Superliga	5590	1.45 €	10.20 €	15.70 €	2.70 €	3.80 €	10.20 €	15.70 €	1.20 €	1.20 €
Europa League - FINALE	5590	20.00 €	40.00 €	- €	27.00 €	35.00 €	40.00 €	- €	15.00 €	15.00 €
Kombëtarja Shqiptare - Rusi 2018 (Izrael - Shqipëri)	5590	12.00 €	33.00 €	- €	14.00 €	16.00 €	33.00 €	- €	10.00 €	10.00 €
Kombëtarja Kosovare - Rusi 2018 (Kosovo - Turqi)	5590	14.00 €	42.00 €	- €	17.00 €	20.00 €	42.00 €	- €	12.00 €	12.00 €
Kombëtarët Europianë - Rusi 2018	5590	5.00 €	20.00 €	- €	6.00 €	7.00 €	20.00 €	- €	4.00 €	4.00 €

Para Pj.1	Logo 7s	Stedha 7s	Para Pj.1	Studio	Para Pj.2	Logo 7s	Stedha 7s	Para Pj.2
116 €	116 €	270 €	180 €	210 €	116 €	270 €	83 €	83 €
105 €	105 €	245 €	165 €	195 €	105 €	245 €	75 €	75 €
105 €	105 €	245 €	165 €	195 €	105 €	245 €	75 €	75 €
105 €	105 €	245 €	165 €	195 €	105 €	245 €	75 €	75 €
60 €	60 €	140 €	96 €	120 €	60 €	140 €	39 €	39 €
36 €	49 €	77 €	57 €	81 €	49 €	77 €	24 €	24 €
50 €	71 €	110 €	81 €	114 €	71 €	110 €	36 €	36 €
600 €	280 €	- €	810 €	1,050 €	280 €	- €	450 €	450 €
360 €	231 €	- €	420 €	480 €	231 €	- €	300 €	300 €
420 €	294 €	- €	510 €	600 €	294 €	- €	360 €	360 €
150 €	140 €	- €	180 €	210 €	140 €	- €	120 €	120 €

Para Pj.1	Logo 7s	Stedha 7s	Para Pj.1	Studio	Para Pj.2	Logo 7s	Stedha 7s	Para Pj.2
1,358,000 €	1,358,000 €	1,358,000 €	1,358,000 €	1,358,000 €	1,358,000 €	1,358,000 €	1,358,000 €	1,358,000 €
1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €
1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €	1,240,000 €
714,000 €	714,000 €	714,000 €	714,000 €	714,000 €	714,000 €	714,000 €	714,000 €	714,000 €
450,000 €	450,000 €	450,000 €	450,000 €	450,000 €	450,000 €	450,000 €	450,000 €	450,000 €
643,410 €	643,410 €	643,410 €	643,410 €	643,410 €	643,410 €	643,410 €	643,410 €	643,410 €
3,470,000 €	3,470,000 €	3,470,000 €	3,470,000 €	3,470,000 €	3,470,000 €	3,470,000 €	3,470,000 €	3,470,000 €
2,022,000 €	2,022,000 €	2,022,000 €	2,022,000 €	2,022,000 €	2,022,000 €	2,022,000 €	2,022,000 €	2,022,000 €
2,478,000 €	2,478,000 €	2,478,000 €	2,478,000 €	2,478,000 €	2,478,000 €	2,478,000 €	2,478,000 €	2,478,000 €
940,000 €	940,000 €	940,000 €	940,000 €	940,000 €	940,000 €	940,000 €	940,000 €	940,000 €

Endri Mema

Stavri



A. Mema

Nr. 382 Prot.
Dt. 11.05.17



**Tabela e tarifave te reklamimit per Fushaten
Zgjedhore 2017**

16 Maj - 17 Qershor 2017
Top Channel



Bllloqet e reklamave	oraret	Cmimi per spot 30 sec
Bllloku	15:26	97,000
Bllloku	15:40	97,000
Bllloku	15:50	97,000
Bllloku	15:57	97,000
Bllloku	16:15	97,000
Bllloku	16:00	97,000
Bllloku	16:30	97,000
Bllloku	16:40	97,000
Bllloku	16:50	97,000
Bllloku	16:57	97,000
Bllloku	17:10	97,000
Bllloku	17:18	117,000
Bllloku	17:36	117,000
Bllloku	17:55	117,000
Bllloku	21:01	292,000
Bllloku	21:15	292,000
Bllloku	21:30	292,000
Bllloku	21:50	312,000
Bllloku	22:00	312,000
Bllloku	22:25	312,000
Bllloku	23:01	312,000
Bllloku	23:31	195,000
Bllloku	23:55	156,000
Bllloqet ne nderprerjet e BB		500,000
Bllloqet ne nderprerjet e Portokallise		500,000
Bllloqet ne nderprerjet e Voice of Albania		500,000

Top News



Bllloqet e fushates zgjedhore

Nr.	Orari	Cmimet per spot 30sek.
1	15:15 - 17:55	45,000
2	21:15 - 23:55	40,000



Per pozicion te preferuar te reklames ne bllok aplikohet nje shtese prej:

30% per pozicion I pari ose I fundit ne bllok

20% per pozicion I dyti ose I parafundit ne bllok

30% per cdo pozicion tjeter te preferuar nga klienti

Per reklama te te njejtës Parti brenda te njejtës bllok aplikohet nje shtese 30% per cdo reklame shtese

Cmimet e mesiperme jane subjekt I ndryshimeve gjate periudhes

Per spote me gjatesi te ndryshme nga 30 sek do te perdoren koef. e meposhtem (baze 30 sek)

Deri 10 sek	0.45
11 - 15 sek	0.65
16 - 20 sek	0.8
21 - 25 sek	0.9
26 - 30 sek	1
31 - 35 sek	1.2
36 - 40 sek	1.45
41 - 45 sek	1.68
46 - 50 sek	1.9
51 - 55 sek	2.15
56 - 60 sek	2.4

Per spote mbi 60 sek, koeficienti 2.4 do te shtohet me 0.05 per cdo sekonde



TARIFAT ZYRTARE 2017

Hapësirat publicitare!

Ora	07.00 - 14.00	30 Euro / Spot
Ora	14.05 - 17.00	40 Euro / Spot
Ora	17.05 - 19.00	45 Euro / Spot
Ora	19.05 - 23.30	50 Euro / Spot
Perpara emisioneve te mbremjes		70 Euro / Spot
Ora	23.35 - 07.00	30 Euro / Spot

Tarifat e Transmetimit te Reklames

January - August 2017

KQZ
U PROTOKOLLUA
NR3415 PROT
DATE 30.5.2017

Bloqet Publicitare	Para, Pas Programeve	Brenda Blokut	Fillim/Fund te Blokut	Para/Pas Sigles Publicitet
	06:59 - 14:55	EUR 70	EUR 81	EUR 88
	16:55 - 17:00	EUR 80	EUR 92	EUR 100
	17:00 - 20:00	EUR 100	EUR 115	EUR 125
	20:00 - 00:00	EUR 120	EUR 138	EUR 150
	00:00 - 06:59	EUR 50	EUR 58	EUR 63



Emissionet	Dita	Lloji	Tarifa Cmime		
			Ora e transmetimit	Para	Nderpreje
FUN DAY	E Hene - E Prente	Interaktiv-Argetes	15:00	EUR 110	EUR 150
3 - JAT	E Hene - E Prente	Interaktiv-Argetes	19:00	EUR 150	EUR 150
GOSSIP TV	E Marte & E Enjte	Show Bizz	20:00	EUR 170	EUR 180
GEEK ROOM	E Enjte	Teknologji	17:00	EUR 180	EUR 200
KRIPE DHE PIPER	E Hene - E Prente	Emission Kuzhine	18:00	EUR 200	EUR 110
ZOOM IN	E Prente & E Diele	Dokumentar/Analize	20:00	EUR 110	EUR 100
KURIOZ -se shpejti	E Hene - E Marte - E Enjte	Argetes	15:00	EUR 110	EUR 100
Tek Uhe	E Shtune	Intervista ne studio	09:30/13:30/17:00/23:00	EUR 100	EUR 120
INSTA BUZZ	Cdo dite	Art - Kulture	12:30/14:30/19:00/20:00/23:00		
IN AGENDA	E Hene - E Shtune				

Telenovelat, Serialet, Filmat, Premiere	Dita	Lloji	Ora e transmetimit	Nderpreje
POPLAND	E Hene & E Prente	Serial per te rinj	17:00 - 18:00	EUR 130
GREEN HOUSE	E Marte	Serial per te rinj	17:00 - 18:00	EUR 130
SEE DAD RUN	E Shtune	Serial Komedi	19:30	EUR 100
THE THUNDERMANS	E Shtune - E Diele	Serial per te rinj	12:00:00 / 10:00	EUR 90
TUFF PUPPY - PINGU - TIMMY TIME	E Shtune - E Diele	Film Vizatimor	08:00:00-09:30	EUR 80
DOKUMENTAR	E Shtune - E Diele	Dokumentar	18:30:00/18:00	EUR 70
NA ISHTE NJE HERE	E Merkture	Serial	17:00	EUR 130
FILM PREMIERE	Cdo Dite	Film Premiere	21:00	EUR 160

Edicione Informative	Dita	Lloji	Ora e transmetimit	Para
EDICIONI KRYSOR I LAJMEVE	Cdo dite	Informativ	18:30	EUR 200
IN TOPIC	E Hene - E Prente	Informativ	10:00	EUR 70

i) Pozicion i Preferuar:

* I pari ose I fundit ne bllok para ose pas programeve aplikohet +15% nga tarifa zyrtare.

Para ose Pas sigles publicitet ne bllok para ose pas programeve aplikohet +25% nga tarifa zyrtare.

** I pari ose I fundit ne bllok ne nderpreje te programeve aplikohet +20% nga tarifa zyrtare.

Para ose Pas sigles publicitet ne bllok ne nderpreje te programeve aplikohet +30% nga tarifa zyrtare.

ii) Ri-transmetimet:

Cdo ritransmetim do te perlllogaritet per cmimet brenda programit me -70% nga cmimi i episodit premiere.

iii) TBA - Per tu percaktuar

EXTRA CHANNEL "SHIPA"
NIPIT: K31614521R
TIRANE - ALBANIA

Tirane, Maj 2017

Commercials Rate Card

January - August 2017

Commercial Blocks Before, After Programs	Inside the block	TV/C position	
		First/Last	Before/After block siglette
06:59 - 14:55	EUR 70	EUR 81	EUR 88
16:55 - 17:00	EUR 80	EUR 92	EUR 100
17:00 - 20:00	EUR 100	EUR 115	EUR 125
20:00 - 00:00	EUR 120	EUR 138	EUR 150
00:00 - 06:59	EUR 50	EUR 58	EUR 63



Programs	Day	Genre	Tariffs /price			
			Start-time	Before	Cut	After
FUN DAY	Monday - Friday	Infotainment	15:00		EUR 110	
3-JAT	Monday - Friday	Infotainment	19:00		EUR 150	
GOSSIP TV	Tuesday & Thursday	Show Biz	20:00		EUR 150	
GEEK ROOM	Thursday	Technology	17:00		EUR 170	
SALT&PEPPER	Monday - Friday	Cooking Show	18:00		EUR 180	
CURIOUS - coming soon	Monday - Tuesday - Thursday	Entertainment			EUR 110	
INSTA BUZZ	Everyday	Gossip	09:30/13:30/17:00/23:00		EUR 100	
ZOOM IN	Friday & Sunday	Documentary - Analysis	20:00		EUR 200	
AT ME (TEK UNE)	Saturday	In studio interview	15:00		EUR 110	
IN AGENDA	Monday - Saturday	Weekly Agenda	12:30/14:30/19:00/20:00/23:00		EUR 120	

Soap Operas, Serials, Premiere Movies	Day	Genre	Tariffs /price	
			Start-time	Cut
POPLAND	Monday & Friday	Teen Serial	17:00 - 18:00	EUR 130
GREEN HOUSE	Tuesday	Teen Serial	17:00 - 18:00	EUR 130
SEE DAD RUN	Saturday	Comedy	19:30	EUR 100
THE THUNDERMANS	Saturday - Sunday	Teen Serial	12:00:00 / 10:00	EUR 90
TUFF PUPPY - PINGU - TIMMY TIME	Saturday - Sunday	Cartoon	08:00/09:30	EUR 80
DOCUMENTARY	Saturday - Sunday	Documentary	18:30:00/18:00	EUR 130
ONCE UPON A TIME	Wednesday	Serial	17:00	EUR 130
PREMIERE MOVIES	Every Day	Premiere Movie	21:00	EUR 160

News Editions	Day	Genre	Tariffs /price	
			Start-time	Before
NEWS MAIN EDITION	Daily	Informative	18:30	EUR 200
IN TOPIC	Monday - Saturday	Informative	10:00	EUR 70

i) Premium Placement:

* First/last in the commercial blocks: +15% charge is applied

Before/after the publicity siglette in the commercial blocks: +25% charge is applied

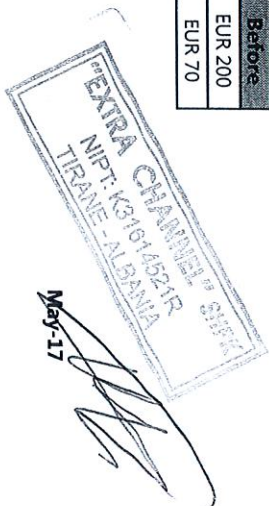
** First/last in the commercial blocks within programs' cut: +20% charge is applied

Before/after the publicity siglette in programs' cut: +30% charge is applied

ii) Re-runs:

Price/sec in re-runs: -70% charge of the program's run price

iii) TBA - To be announced.



Shokri



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30.5.2017

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